



October 30, 2017

Hello Cow Folk,

When we promote reading for enjoyment, we are promoting lifelong learning. In an effort to get our students excited about reading, Chief Tomat is promoting our Reading Challenge again this year. I am thrilled to say that throughout the months of September and October, our students have read over 2000 books! Wow! We are definitely well on our way to our goal of 10,000 books! Thanks for encouraging your children to read at home.

Reading has a profound impact on our children, especially on their emotional and intellectual development. Not only does reading introduce children to facts, fables, and fun, but it can also increase math scores, develop problem solving, and improve vocabulary, grammar, and overall writing skills. To help promote the joy of reading, the Scholastic "Wild West" Book Fair is coming to our school!

The book fair will be open:

- Monday, November 6 from 8:30am-3:00pm (viewing day only)
- Tuesday, November 7 from 8:30am-3:00pm
- Wednesday, November 8 from 8:30am-3:00pm
- Thursday, November 9 from 8:30am-3:00pm
- Friday, November 10 from 8:30am – 11:10am (closed early)

Everyone in the family will find wonderful books and other exciting products at the fair. You will see what I mean when you review the *Book Fair Flyer* that your child will be bringing home on **Wednesday, November 1**. Proceeds from this event benefit our school directly. For example, \$3,000 in sales means we will receive about \$1,800 worth of new Scholastic books for our library!

When you attend the Book Fair, you can enter to win **\$25 worth of books for your family and \$25 for your child's classroom!** We encourage you to take time to visit this special literary event. We can't wait to see you there!

Here's how the Book Fair works:

- On **Monday, November 6** every student will have an opportunity to visit the fair for **viewing**.
- On **Tuesday, Wednesday and Thursday (Nov 7-9)** all students will be given a chance to **purchase during their class time**
- Any last minute purchases can be made until 11:10am on **Friday, November 10**.
- Parents and other family members are welcome to drop by at any time on Tuesday, Wednesday, Thursday, or Friday during our open hours

This event would not be possible without the help of parent volunteers. Please see Mrs. Sharman in the library if you are able to help out!

Thanks for taking the time to help promote reading in our school. Together we will make a difference in our children's lives and education! See you at the fair!

Sincerely,

Stacey Brew
Teacher – Librarian